

Submission 2 Part 1-6

Marking Component	Total Eligible Marks	Your Mark Earned
Layout, Writing, Referencing and Formatting.	10	8
Description of Industry, Company, Competitive Forces, and How the organization creates value.	20	16
Process Identification	10	6
Identification of Operational Issues	10	7
Analysis of Operation Issues	20 <i>Swot</i>	5.5 <i>10</i>
Recommendation of Operational Issues	30	19 <i>20</i>
Total	100	66 <i>Room to Improve</i>

General Comments

PESTER → Tell me summary of what you have just said!

Scope → what parameters are you setting on project point form

Objectives → provide operational improvement 80% better grade

Process → Map?

Analysis → SWOT → please use

Recommendation → from Analysis SWOT